

# Awards & Recognition

As the fastest growing managed hosting specialist in the world, Rackspace is recognized time and again for excellence in service and innovation. These awards and recognition clearly demonstrate Rackspace's commitment to going beyond our customers' expectations when delivering customized hosting solutions.

## Industry Leadership

### Gartner North American Web Hosting Magic Quadrant – Leader

Rackspace is positioned in the "Leaders Quadrant" in Gartner Inc.'s annual North American Web Hosting Magic Quadrant. The Gartner Magic Quadrant evaluates service providers in the enterprise Web hosting market based on an array of quantitative and qualitative criteria that evaluate the vendor's Ability to Execute and its Completeness of Vision. These scores are then plotted on a graph illustrating their placement in the Magic Quadrant. Information on each company is gathered through vendor interviews and questionnaires, ongoing client inquiries, reference checks and input from Gartner analysts. According to Gartner, vendors listed in the leaders quadrant are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market. (More info: <http://mediaproducts.gartner.com/reprints/rackspace/123741.html>.)



### American Business Awards – Best Customer Service Organization 2007

Rackspace Managed Hosting won its second Stevie® Award for "Best Customer Service Organization" by The American Business Awards for the company's continued commitment to becoming one of the world's greatest service companies. Rackspace was previously named Best Customer Service Organization by The American Business Awards in 2005.



### Always On 100 – Top Innovators

Rackspace was named to the AlwaysOn (AO) Top 100 Private Companies list. AlwaysOn, an open source media company focused on technology and business innovation, and KPMG's emerging business practice, KPMG 1Start, compiled the second-annual AO100 list. The two groups surveyed more than 1,000 venture investors, investment bankers, top entrepreneurs and executives, who nominated more than 700 companies to determine the AO100 winners. AlwaysOn and KPMG 1Start, identified the 2004 AO100 companies based on their demonstrated leadership and innovation in two key areas: market traction measured by revenue or customer growth and new approaches and technologies that are likely to cause significant change to existing markets and well-established players.



### InfoWorld 100

Every year, InfoWorld names 100 companies that have made the best use of technology to enhance their business – projects that use new and emerging technologies to present smart, innovative ways to meet business and technical objectives. Rackspace was honored by InfoWorld Magazine for the development of its sophisticated network security system that helps identify and mitigate the effects of Distributed Denial of Service (DDoS) attacks. Entries were judged on innovation and project complexity. Judges looked at what cutting-edge technologies were used and the stumbling blocks that were overcome to achieve success. Also considered were integration issues and how project leaders worked with users and other business units.



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# Awards & Recognition

## Growth & Stability

### Inc. 500

Inc. Magazine, the premier publication for small and medium-sized businesses, named Rackspace to its annual Inc. 500 ranking of the fastest-growing private companies in the country. Rackspace ranks #395 on the list, with an average annual sales growth of 98.3 percent. To be eligible for this year's Inc. 500, companies had to be independent and privately held through their fiscal year 2003, have had at least \$200,000 in net sales in the base year of 1999 for Inc. 500 alumni and 2000 for new applicants, and \$2 million in net sales for 2003. In addition, their 2003 sales had to exceed 2002 sales. Companies are ranked on averaged year-over-year sales growth. Inc. verifies all information using tax forms and audited financial statements from certified public accountants and by conducting interviews with company officials.



### Deloitte Technology Fast 500

Rackspace is the 73rd fastest-growing technology firm in all of North America, according to the Deloitte 2004 Technology Fast 500 ranking. The Deloitte award is a prestigious industry list that measures the long-term revenue growth performance of leading tech-oriented companies. Rackspace was honored for achieving an exceptional 3,581 percent growth in revenue from 1999 to 2003. The Fast 500 list is compiled from Deloitte's 19 regional North American Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. To qualify for the Fast 500, entrants must have had 1999 operating revenues of at least \$50,000 USD and \$75,000 CD for the United States and Canada, respectively; and 2003 operating revenues must be at least \$1 million USD or CD.



### Deloitte Texas Crescent Technology Fast 50

Rackspace has been named to Deloitte's prestigious Technology Fast 50 Program for Texas, a ranking of the 50 fastest growing technology companies in the area by Deloitte & Touche USA LLP. Rankings are based on the percentage of growth in fiscal year revenues over five years, from 1999–2003. Rackspace's increase in revenues of 3,581 percent from 1999 to 2003 resulted in a number five ranking in the Fast 50 for Texas. The average increase in revenues among companies who made the Fast 50 for this region was 1,124 percent. To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in 1999 and \$1,000,000 in 2003, must be public or private companies headquartered in North America, and be a "technology company" defined as owning proprietary technology that contributes to a significant portion of the company's operating revenues (using other companies' technology in a unique way does not qualify); and/or devoting a significant proportion of revenues to research and development of technology.



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## Windows Expertise

### Microsoft Gold Certification

Rackspace received the Microsoft Gold Certified Partner accreditation for its expertise in Microsoft hosting, making it one of only six Application Infrastructure Providers (AIPs) in the world with this top-tier designation. To achieve Microsoft Gold Certified Partner status, Rackspace passed rigorous evaluations by certified, independent auditors who determined that we deliver the highest level of fully managed services available on the Microsoft platform.



The Microsoft Gold Certified Partner Program provides recognition to companies providing Hosting & Application Services that have demonstrated a consistent, high quality delivery of solutions built on Microsoft technology and framework. The program only awards certification status for those specific hosted or application services that meet eligibility qualifications, proven service quality and operational readiness benchmarks.

Our close partnership with Microsoft allows us to collaborate on the best solutions, tools and procedures needed to deliver the hosting environment that our enterprise customers demand. In addition, this certification gives decision-makers Microsoft's assurance that Intensive provides the industry's highest levels of customer service and satisfaction with top-of-the-line operations, technologies, services and solutions.

Most importantly, our distinction as a Microsoft Gold Certified Partner means we receive emerging products and technologies while they're still in the development cycle. From product betas to trial software and security fixes, our early access allows us to work with our customers on platform upgrades and technology testing months before public release.

### Microsoft Hosting Provider of the Year 2007, 2005, 2003

On the heels of launching our on-demand, highly available Managed Exchange by Rackspace, we have once again been named the Microsoft Provider of the Year. That now makes the third time we've been awarded the distinction for our Microsoft expertise. More than 300 judges considered well over 1,800 service provider entries from all over the world to determine the winner. As Microsoft's Director of Worldwide Hosting notes, "Rackspace . . . has demonstrated its talent and expertise year after year, raising the bar in the design and deployment of customer solutions built on Microsoft technologies."



### SQL Server Magazine Readers' Choice - Best Database Hosting Service

After selecting Rackspace as Best Hosting Service Provider in the 2004 SQL Server Magazine Readers Choice Awards, voters recognized Rackspace for its variety of customizable database-hosting configurations and its excellence in the SQL Server market by declaring Rackspace the 2005 Best Database Hosting Service. The SQL Server Magazine Readers' Choice Awards are a way for readers to choose and recommend the best technology products in the industry. The awards program gives readers the opportunity to voice their opinions.



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## Linux Expertise

### Red Hat Advanced Hosting Partner

Rackspace has been a staunch supporter of open source and the open source community since our founding. We've extended this support to a partnership with Red Hat. We're the only hosting provider that Red Hat certifies as an Advanced Hosting Partner. The Advanced Hosting Partner designation means that Rackspace possesses the industry's highest levels of support and knowledge of the Red Hat Linux platform. This depth of knowledge is essential to our ability to deploy, scale and manage mission-critical Linux hosting environments. More than 3,000 businesses running Linux trust Rackspace to deliver 24x7 Fanatical Support™ powered by more than 30 Red Hat Certified Engineers.



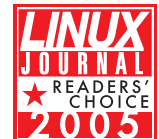
### MySQL –Certified Hosting Partner and MySQL Partner of the Year 2004 Runner-Up

Rackspace was the first MySQL Certified Hosting Partner and the Runner-Up in the 2004 MySQL Partner of the Year awards. These awards recognize select MySQL users and partners whose applications, products or services are models for how MySQL can be used in major computing systems to bring dramatic cost savings, performance and reliability benefits to organizations and end-users. Rackspace hosts thousands of customers that run the Linux, Apache, MySQL, PHP (LAMP) architecture for the development and deployment of high-performance Web applications. Rackspace and MySQL have worked together over the last several years to build a world-class hosting solution for the MySQL database, allowing both companies to fulfill the growing need for robust and reliable MySQL hosting.



### Linux Journal Readers' Choice – Best Hosting Provider

Readers of Linux Journal voted Rackspace their "Favorite Web Hosting Service" in Linux Journal's 2005 Readers' Choice Awards. Readers visited the Linux Journal web site and voted on their top choices in 26 categories. This is the third consecutive year Rackspace has received the Linux Journal Readers' Choice honor.



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